

2010 Ratesheet

DEPA is hard at work to promote your business & put you in the forefront of Southern Maine's GLBT community. We have thousands of loyal supporters who look to DEPA as a source for GLBT news & events. With advertising rates costing you pennies a day, let us show you how our knowledge & expertise can work for you!



Directory of Services

www.depabusiness.com/directory

PACKAGES

EXAMPLES (not to scale for web)

The Basic

\$100 for 12 months
30 words maximum
one hyperlink

No Image

The Tire Company Inc. – Providing vehicle owners with vehicle-related products & knowledge that fulfill their expectations at the right price. A friendly & knowledgeable staff will help inspire, educate & problem-solve for our customers. www.company.com

The Casco Bay

\$200 for 12 months
40 words maximum
one logo / graphic
one hyperlink



Power & Gas Company – Our mission is to generate & deliver electricity and to distribute natural gas in a safe, reliable, efficient & environmentally-sound manner. Recognized as a performance leader in the U.S., we achieve operational excellence, industry-leading customer satisfaction & superior financial performance. info@company.com

The Longfellow

\$300 for 12 months
60 words maximum
one logo / graphic
two hyperlinks
listed under two
separate categories



ACME Insurance Co. – As a supplemental insurance company, our goal is to provide additional health & life insurance policies that cover special conditions. We help customers with expenses not covered by medical plans, and unlike other health insurance companies that pay out money to a doctor or hospital, we reimburse the customer so that they are able to control the cash settlement instead. info@company.com • www.company.com

SPECS

- Logos / Graphics = Must be at least 72 dpi for the web, measure 75x75 pixels or 75x100 pixels maximum
- Hyperlink = An "active" or clickable link for an email address or to open another website

POLICIES

- 12-month listings begin the day of posting on the site and run one calendar year from that date (ie. start date = November 6, 2009, end date = November 6, 2010).
- All listings are non-refundable & must be prepaid for the total 12-month run (We accept cash, checks & all major credit cards: Visa, Discover, MasterCard, American Express & Diner's Club)
- Listings can not begin running online until all required materials have been submitted, received & prepaid in full
- Listings may only appear under one category (exception being The Longfellow package). Additional categories for the same exact listing are **\$30 per additional category**
- New categories may be requested and are subject to approval

To begin advertising, call (207)772-3599 or email info@depabusiness.com